



17th 3M HEARTLAND NATIONALS

Host Club:



JULY 4, 5 & 6, 2008

Iowa State Fairgrounds - Des Moines, IA

Weekend Happenin's

Here's a sneak peek at what's gonna happen... please note schedule is subject to change.

Check out www.good-guys.com for up to date event happenin's!

Show'n Shine Registration at the Fairgrounds

Thurs. 10am - 5pm Fri. 8am - 6pm Sat. 7am - 3pm Sun. 8am - Noon

Event Hours

Fri. 8am - 5pm Sat. 8am - 8pm Sun. 8am - 3pm

Daily Special Features:

Vendors/Exhibitors - Shop the 100's of retail hard part dealers that have everything you need to build or restore your street rod. For info. call (480) 460-1932. sales@good-guys.com

Huge Swap Meet & Cars 4 Sale Corral - full of used auto parts and cars 4 sale! Call Jeff Johnson for info: (614) 268-1181

Goodgals Gallery - see 100's of handcrafted items from local craftsmen. Call Connie for space (515) 265-7330.

Model & Pedal Car Display - vintage miniatures sponsored by Revell. For info call Dave Clausen (515) 205-4157

Catch the Glider - Skyway Tram will be running all weekend to give you a bird's eye view. \$2.50 each way.

GOODGUYS CHOICE PRODUCTS GIVEAWAYS - Deposit your Instant Winner Ticket as soon as possible at the Goodguys Giveaway booth in the Varied Industries Building. Your car # and name may be drawn for one of the neat rodder parts or services through Goodguys Choice Product Giveaway Program. Winners will be drawn throughout the entire event - so check the Goodguys Giveaway Booth often to see if you've been chosen!

THURSDAY

POKER RUN - Noon to 2pm. Leaves from Registration to see the sights of Des Moines

KICK-OFF PARTY - 5:00pm at the Marriott Hotel.

FRIDAY

STOCK/SPRINT CAR RACES - 6:30pm at Fairgrounds racetrack. Show your badge for discount.

TGIF PARTY - 7pm at the fairgrounds. Live music with Center Stage!

SATURDAY

SPECIAL FEATURED PARKING AREAS - 8am to 2pm. Each participant receives a custom dash plaque.

* **HOME BUILT HEAVEN** - sponsored by Timberland Pro

* **TRICK TRUCK CORRAL** - show off your hot hauler

* **GOODGUYS PROS PICK AREA** - Picks by Roger Burman

* **MIGHTY MUSCLE ('55-'72)** - Sponsored by Billet Specialties

* **YA GOTTA DRIVE 'EM TO GET THERE** - sponsored by Goodyear

* **YOUNGGUYS** - for guys & gals 25 years and younger

* **DEUCE DOINS**

KID'S FREE MAKE-N-TAKE MODELS - 1pm Get your kids involved in model building! Sponsored by Revell.

NOSTALGIA ENTERTAINMENT - 2pm at the stage. Live music from Center Stage

GIANT FIREWORKS SHOW & ENTERTAINMENT - 8 pm at the Racetrack Grandstands. Live music from Center Stage.

SUNDAY

SUNDAY LUCKY TICKET - Don't forget to attend the awards show at 2:22pm today and turn in your Sunday Lucky ticket. You must be present to win the chance to be one of the finalists for the **2008 Grand Prize Giveaways: Speed33 & 70 Chevelle!**

WINNER'S CIRCLE - 8am to 2pm. See all the Goodguys' award recipients plus...**finalists for the 2008 Truck of the Year Early & Late, 2008 Custom Rod of the Year, 2008 Muscle Car of the Year, Street Rodder Top 100 Event, Roger Burman's Pro's Picks & PPG Dream Car.**

RODDERS CHURCH SERVICE - 10 am at the stage. Enjoy song & message with the Christian Rodders Association.

KID'S FREE MAKE-N-TAKE MODELS - 11am Get your kids involved in model building! Sponsored by Revell.

NOSTALGIA ENTERTAINMENT - 1:20pm live music from Center Stage!

AWARDS PROGRAM - 2:22pm at the Fairgrounds stage. Awards to lots of "Hot Rods & Cool Customs", plus qualifying winners will be drawn for the **2008 Grand Prize Giveaways!**

GOODGUYS AWARDS - The Goodguys award program is a highlight of each event. Various celebrities, industry and magazine representatives select over 80 award recipients. Special awards given at this event include Ford in a Ford, Timberland Pro's Homebuilt Pick, Eagle One's Excellent Choice Award, Napa Trick Truck Pick, Meguiar's Magnificent Masterpiece Award, Air Ride's Low Smooth Cool, YoungGuys Pick, Lincoln's "Red Hot" Hot Rod Award, Flowmaster American Thunder Award & US Radiator. (Note: Awards time may be rescheduled due to weather.)

We hope you have a wonderful weekend! Goodguys Goodtimes are all about fun for the entire family. Thanks for being a part of this event. We look forward to seeing you again!

Mobility Rental Service will be renting "Mobility Carts", wheelchairs, kid's strollers and wagons. Call 913-991-5817 to reserve your rental equipment. www.mobilityrentalservice.com

Reminder: No Golf Carts or Motorized Conveyances allowed! (Exceptions made for disabled participants with single person conveyances only!)
No Pets, Cans or Bottles allowed on grounds. No Scooters, bikes or skates.