



18th HEARTLAND NATIONALS

JULY 3, 4 & 5, 2009

Iowa State Fairgrounds - Des Moines, IA

Host Club:



Weekend Happenin's

Here's a sneak peek at what's gonna happen... please note schedule is subject to change.
Check out www.good-guys.com for up to date event happenin's!

Show'n Shine Registration at the Fairgrounds

Thurs. 10am - 5pm Fri. 8am - 6pm Sat. 7am - 3pm Sun. 8am - Noon

Event Hours

Fri. 8am - 5pm Sat. 8am - 8pm Sun. 8am - 3pm

Daily Special Features:

Vendors/Exhibitors - Shop the 100's of retail hard part dealers that have everything you need to build or restore your street rod. For info. call (925) 218-9151. sales@good-guys.com

Huge Swap Meet & Cars 4 Sale Corral - full of used auto parts and cars 4 sale! Call Jeff Johnson for info: (614) 268-1181

Goodgals Gallery - see 100's of handcrafted items from local craftsmen. Call Connie for space (515) 265-7330.

Model & Pedal Car Display - vintage miniatures sponsored by Revell. For info call Dave Clausen (515) 205-4157

Catch the Glider - Skyway Tram will be running all weekend to give you a bird's eye view. \$2.50 each way.

GOODGUYS CHOICE PRODUCTS GIVEAWAYS - Deposit your Instant Winner Ticket as soon as possible at the Goodguys Giveaway booth in the Varied Industries Building. Your car # and name may be drawn for one of the neat rodder parts or services through Goodguys Choice Product Giveaway Program. Winners will be drawn throughout the entire event - so check the Goodguys Giveaway Booth often to see if you've been chosen!

THURSDAY

POKER RUN - Noon to 2pm. Leaves from Registration to see the sights of Des Moines

KICK-OFF PARTY - 5:00pm at the Marriott Hotel.
Rockin Dave spinnin the tunes

FRIDAY

STOCK/SPRINT CAR RACES - 6:30pm at Fairgrounds racetrack. Show your badge for discount.

STREET CHALLENGE AUTOCROSS-9a.m-12p.m. &1p.m.-4p.m.
Muscle cars and hot rods compete in a timed course.

SATURDAY

SPECIAL FEATURED PARKING AREAS - 8am to 2pm. Each participant receives a custom dash plaque.

* **HOME BUILT HEAVEN** - sponsored by Timberland Pro

* **GOODGUYS BUILDER'S CHOICE**

* **YA GOTTA DRIVE 'EM**

KID'S FREE MAKE-N-TAKE MODELS - 1pm Get your kids involved in model building! Sponsored by Revell.

STREET CHALLENGE AUTOCROSS-9a.m-12p.m. &1p.m.-4p.m. Muscle cars and hot rods compete in a timed course.

GOODGUYS HOT ROD SEMINARS -9am-Noon & 1pm-3pm How to Seminars from great hot rod builders in the V.I. Building

NOSTALGIA ENTERTAINMENT -2pm at the stage. Live music from The Van Dells!

GIANT FIREWORKS SHOW & ENTERTAINMENT - 8 pm at the Racetrack Grandstands. Live music from The Van Dells

SUNDAY

SUNDAY LUCKY TICKET - Don't forget to attend the awards show at 2:22pm today and turn in your Sunday Lucky ticket. You must be present to win the chance to be one the finalists for the **2009 Grand Prize Giveaways: Speed33 & SuperNova!**

WINNER'S CIRCLE - 8am to 2pm. See all the Goodguys' award recipients plus...**finalists for the 2009 Truck of the Year Early & Late, 2009 Custom Rod of the Year, 2009 Muscle Car of the Year, 2009 Muscle Machine of the Year plus... Burman's Builder's Choice Awards and PPG Dream Car.**

RODDERS CHURCH SERVICE - 10 am at the stage. Enjoy song & message with the Christian Rodders Association.

KID'S FREE MAKE-N-TAKE MODELS - 11am Get your kids involved in model building! Sponsored by Revell.

NOSTALGIA ENTERTAINMENT -1:20pm live music from The Van Dells!

AWARDS PROGRAM - 2:22pm at the Fairgrounds stage. Awards to lots of "Hot Rods & Cool Customs", plus qualifying winners will be drawn for the **2008 Grand Prize Giveaways!**

GOODGUYS AWARDS - The Goodguys award program is a highlight of each event. Various celebrities, industry and magazine representatives select over 80 award recipients. Special awards given at this event include Ford in a Ford, Timberland Pro's Homebuilt Pick, Napa Trick Truck Pick, Meguiar's Magnificent Masterpiece Award, Air Ride's Low Smooth Cool, YoungGuys Pick, Flowmaster American Thunder Award & US Radiator. (Note: Awards time may be rescheduled due to weather.)

We hope you have a wonderful weekend! Goodguys Goodtimes are all about fun for the entire family. Thanks for being a part of this event. We look forward to seeing you again!

Scooters will be available for rental at the event. Please call Scootaround at (888) 441-7575 for information.

Reminder: No Golf Carts or Motorized Conveyances allowed! (Exceptions made for disabled participants with single person conveyances only!)
No Pets, Cans or Bottles allowed on grounds. No Scooters, bikes or skates.