

VENDOR/EXHIBITOR BOOTH SPACE CONFIRMATION INFORMATION NON-TRAILERS

18th 3M Heartland Nationals – Iowa State Fairgrounds –Des Moines, IA
July 3, 4 & 5, 2009

Event set-up and credential pick-up day and time: Thursday July 2, 2009 8 am to 5 pm

PLEASE NOTE: The buildings close at 5:00 pm on Thursday. Credential pick-up closes at 4:00 pm.

(Friday, Saturday & Sunday: NO credential pick-up; NO driving to your booth to unload items unless you have registered your thru '72 vehicle. All items are to be hand carted from the designated vendor/sponsor parking area.)

Entrance gate for Credential pick-up & set-up ONLY: (See enclosed map) follow signs to Commercial Vendor/Exhibitor Check-in.

Facility directions for credential pick-up and set-up: (See enclosed map) contact Iowa State Fairgrounds (515) 262-3111 or visit www.iowastatefair.org

Vendor Parking: See enclosed map

Trailer Parking: See enclosed map

Display Vehicle(s): If you plan to have a display vehicle(s) in your booth space, the vehicle(s) **MUST BE & STAY** in your booth from 5:00 pm Thursday, July 2 through 3:30 pm Sunday. **NO** driving in/out privileges allowed with display vehicles, unless registered in the event.

Event Hours:	Friday, July 3	8 am to 5 pm
	Saturday, July 4	8 am to 5 pm
	Sunday, July 5	8 am to 3 pm

Vendor/Exhibitor Event Hours:	Friday, July 3	8 am to 5:30 pm
	Saturday, July 4	8 am to 5:30 pm
	Sunday, July 5	8 am to 3:30 pm

(For those with booth space inside the buildings, early entrance will be at 7:00 am through the designated entrance door, with proper credentials only)

Sunday, July 5: Teardown/Dismantle begins at 3:30 pm; Move out begins at 4:00 pm
\$500 fine if there is an early teardown/dismantle- See Rules and Regulations #6

Tents/Weights/Water Barrels/Sand Bags: You must provide your own or you can rent from the decorator. Goodguys Rod & Custom do not supply or rent. Please call Freeman Decorating (515) 265-5601 to place your order.

Forklift Services: please call Freeman Decorating (515) 265-5601.

Electrical Services for INDOOR: If you have not paid for electrical service, you need to let us know before check-in. On-site electrical outlet cost is \$120.00 for (1) one 110v plug. You will need to provide your own 3-prong extension cords.

Electrical Services for OUTDOOR: Quiet whisper generators only; generators **must** be piped up away from other vendors.

Goodie Bag Stuffers: (flyers, catalogs, promo items) -1 bag for each participant
Ship to: Iowa State Fairgrounds
ATTN: Goodguys Goodie Bag/ YOUR COMPANY NAME
3000 East Grand Ave.
Des Moines, IA 50319

Must arrive between: July 26th and July 30th **ONLY** **Quantity:** 3,600
Please e-mail no later than July 26th 2009 the tracking numbers and shipping company used to ensure that your items are included in the goodie bags to : andrew@good-guys.com AND edwards@good-guys.com.
Please note: If we do not receive an email, your items will not be included in the goodie bags.

Shipping Product/Display Information: Contact Freeman Decorating for Shipping Instructions and Order for Material Handling cost or use the enclosed order form (515) 265-5601.

Sales Tax: 6% **Tax Board Phone:** (515) 281-3114 or www.iowa.gov **If you make a sale, you must have a tax permit!**

RV Camping: for info call (515) 262-3111, \$20 a night (full hook-ups) pay on site only.

NO staking or drilling of any sort allowed in black top or concrete. If you need to rent weights, water barrels, sand bags, or k-wall for canopy/awnings, call Freeman Decorating for availability and pricing at (515) 265-5601. Goodguys Rod & Custom Association **do not** provide or rent weights.

*****No** golf carts or motorized conveyances allowed (exceptions made for disabled participants with single person conveyance only.)
No scooters, bikes or skates, **No** pets, **No** glass bottles or cans. *****NO** Decal Stickers.

****Decorator information and Hotel & Facility maps are now available online at www.good-guys.com. Select the INFO link and follow to the VENDOR/EXHIBITOR page.****

On Site Contacts:

Matthew McCormick Cell: (925) 200-4262 Email: matthewm@good-guys.com
Kyle Taylor Cell: (925) 200-2372 Email: kylet@good-guys.com

Thank you for your continued participation!

sales@good-guys.com
(925) 218-9151

VENDOR/EXHIBITOR BOOTH SPACE CONFIRMATION INFORMATION TRAILERS/SEMIS

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July 3, 4 & 5, 2009

Event set-up and credential pick-up day and time: Wednesday July 1, 2009 Noon to 5 pm

PLEASE NOTE: The buildings close at 5:00 pm on Wednesday. Credential pick-up closes at 4:00 pm.

(Friday, Saturday & Sunday: NO credential pick-up; NO driving to your booth to unload items unless you have registered your thru '72 vehicle. All items are to be hand carted from the designated vendor/sponsor parking area.)

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Vendor/Exhibitor Event Hours:	Friday, July 3	8 am to 5:30 pm
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