

PRINT EDITORIAL CALENDAR & RATES

ISSUE	EDITORIAL	DISTRIBUTION	DATES
MAY 2020 EVENT COVERAGE: Southwest Nationals	Handling Upgrades	EXTRA DISTRIBUTION: NEWSSTAND North Carolina Nationals	SPACE CLOSES: 2/21 ART DUE: 3/6 MAIL DATE: 3/27
JUNE 2020 EVENT COVERAGE: Spring Lone Star Nationals Spring Nationals	Classic Trucks Parts & Upgrades <i>Plus</i> Hot Rod Home Goods	EXTRA DISTRIBUTION: NEWSSTAND Salt Lake Nationals Summer Get-Together	SPACE CLOSES: 3/20 ART DUE: 4/3 MAIL DATE: 4/24
JULY 2020 EVENT COVERAGE: All American Get-Together Del Mar Nationals	'50s Cruisers	EXTRA DISTRIBUTION: NEWSSTAND Nashville Nationals Heartland Nationals	SPACE CLOSES: 4/17 ART DUE: 5/1 MAIL DATE: 5/29
AUGUST 2020 EVENT COVERAGE: North Carolina Nationals Salt Lake Nationals	Coyote Engine History & Upgrades	EXTRA DISTRIBUTION: NEWSSTAND Goodguys Nationals Pacific Northwest Nationals	SPACE CLOSES: 5/22 ART DUE: 6/5 MAIL DATE: 6/26
SEPTEMBER 2020 EVENT COVERAGE: Summer Get-Together Nashville Nationals	Exhaust System Upgrades	EXTRA DISTRIBUTION: NEWSSTAND Great Northwest Nationals Great American Nationals West Coast Nationals	SPACE CLOSES: 6/19 ART DUE: 7/3 MAIL DATE: 7/31
OCTOBER 2020 EVENT COVERAGE: Heartland Nationals	Vintage Engines	EXTRA DISTRIBUTION: NEWSSTAND Colorado Nationals Lone Star Nationals	SPACE CLOSES: 7/24 ART DUE: 8/7 MAIL DATE: 8/28
NOVEMBER 2020 EVENT COVERAGE: Goodguys Nationals	Manual Transmission Upgrades	EXTRA DISTRIBUTION: NEWSSTAND SEMA	SPACE CLOSES: 8/21 ART DUE: 9/4 MAIL DATE: 9/25
DECEMBER 2020 EVENT COVERAGE: Pacific Northwest Nationals Great Northwest Nationals	Vintage-Looking EFI	EXTRA DISTRIBUTION: NEWSSTAND Autumn Get-Together Southwest Nationals	SPACE CLOSES: 9/18 ART DUE: 10/2 MAIL DATE: 10/30
JANUARY 2021 EVENT COVERAGE: West Coast Nationals Hot Rod Week	Powertrain & Driveline Lubricants	EXTRA DISTRIBUTION: NEWSSTAND Indoor Car Shows	SPACE CLOSES: 10/23 ART DUE: 11/6 MAIL DATE: 11/27
FEBRUARY 2021 EVENT COVERAGE: Great American Nationals Colorado Nationals	Ask the Pros: Paint & Body	EXTRA DISTRIBUTION: NEWSSTAND Indoor Car Shows	SPACE CLOSES: 11/20 ART DUE: 12/4 MAIL DATE: 12/24
MARCH 2021 EVENT COVERAGE: Lone Star Nationals Hall Of Fame Tour	Car Values and Insurance	EXTRA DISTRIBUTION: NEWSSTAND Indoor Car Shows	SPACE CLOSES: 12/18 ART DUE: 1/8 MAIL DATE: 1/29

* EDITORIAL CALENDAR SUBJECT TO CHANGE

REV. 1-28-20