



VENDOR/EXHIBITOR BOOTH SPACE CONFIRMATION INFORMATION

18th Meguiar's Del Mar Nationals – Del Mar Fairgrounds – Del Mar, CA
April 6, 7 & 8, 2018

Vendor/Exhibitor Set-Up Only (No credentials)

Inside/Outside Trailers & Semis: Wednesday, April 4, 2018 – 1:00pm to 4:00pm

Vendor/Exhibitor Credential Pick-Up and Set-Up

Trailer & Non-Trailer Booths: Thursday, April 5, 2018 – 8:00 am to 4:00 pm

No decals or stickers allowed at this event

Event Manager: Ed Capen / Office: 925.218.9139 / Cell: 602.821.3146 / Email: edc@good-guys.com

Booth Number & Location: The layout will be posted on our website a week prior to the event on Friday and is subject to change.

Directions & Entrance Gate for Credential Pick-up & Set-up ONLY: Exit I-5 at Exit 36 and head west on Via de la Valle for ¼ mile and turn left at the Solana Gate entrance. Continue for ¼ mile and follow the signs to Commercial Vendor/Exhibitor check-in which will be on the right.

TRAILERS/SEMIS ARE NOT ALLOWED TO BE WASHED ON GROUNDS

Friday, Saturday & Sunday: NO setup or credential pickup; NO driving to your booth to unload items unless you have registered your thru '87 vehicle. All items are to be hand carted from the designated vendor/sponsor parking area.

Vendor Event Hours

Friday, April 6 – 8:00am to 5:00pm
Saturday, April 7 – 8:00am to 5:00pm
Sunday, April 8 – 8:00am to 3:00pm

Exhibitors are permitted entry to exhibitor building(s) 1 hour prior to the event opening and may remain in the building(s) up to 30 minutes after event closes. There are designated "early entrance" doors and proper credentials are required for entry.

Teardown/Move Out: Sunday, April 8 – Teardown/Dismantle begins at 3:00pm; Move out begins at 3:30pm.

Vendor, Sponsor & Trailer Parking: Vendor/Sponsor Parking will be available and on site. Trailer Parking will be off site; please follow signs.

Display Vehicle(s): Vehicle Display **MUST BE** in your booth by 3:00pm Thursday and **STAY** until 3:30pm Sunday. All indoor display vehicles must only have ¼ tank and battery disconnected. Outdoor display vehicles with proper event registration may be allowed in/out privileges if booth location permits.

*If you are setting up in the Pat O'Brien Building with show cars, you **MUST** have your truck/trailer out by 12:00pm on Thursday. After 12:00pm you will not be able to drive into the building and will need to hand cart all items.

Inflatable Policy: NO TEATHERED INFLATABLES PERMITTED AT ANYTIME. Inflatables will not be permitted on top of trailers or more than 10 feet tall inside your purchased booth space unless you are a sponsoring company of Goodguys. Inflatables must be exhibiting company, no subletting.

Goodguys Rod & Custom Association



Food & Grilling Policy: Exhibitors are NOT allowed to sell or give food (including water) to participants or spectators. Food must be shared amongst staff members only. Sampling of food must be pre-approved by Goodguys. Extensive food prep (i.e. BBQ, grilling, hot pans) at events must be pre-approved by Goodguys, and must pass all health codes & permits.

Decorator/Advanced Shipping:

Decorator Info.
Raphael's Party Rentals
8606 Miramar Rd
San Diego, CA 92126
T: 858.689.7368 x 122
F: 858.689.8040
Katherine Vergara-Peterson

Advanced Shipping Info:
Company Name/Contact Name/Cell #
Del Mar Nats / Raphael's Conv. Services
8606 Miramar Rd
San Diego, CA 92126
Deadline Date: 3/30/18

*Please call the decorator for details & pricing for advanced shipping. Del Mar Fairgrounds and Goodguys Rod & Custom Association **WILL NOT** sign/accept your packages/freight. If you ship packages/freight, you must be on site the day of delivery to sign and accept or your packages/freight will be refused.

Tents/Weights/Water Barrels/Sand Bags: You must provide your own or you can rent from the decorator. NO staking or drilling of any sort allowed in black top or concrete. If you need to rent weights, water barrels, sand bags or k-wall for canopy/awnings, please call Raphael's Convention Services for availability and pricing at 858.689.7368. Del Mar Fairgrounds and Goodguys Rod & Custom do not provide or rent weights.

Electrical Services/Generators: Please use the order form from Edlen Electrical or call (619) 696.6625 for additional information (attached separately). **Outside trucks and trailers that have built-in generators may use them during the event.**

Goodie Bag Stuffers:

**No decals or stickers
(Flyers, catalogs, promo items) (1) Bag for each participant
Ship to: Hilton Del Mar
Attn: Lyndee Beitdashto
ATTN: **Goodguys Goodie Bag/ Your Company Name & Cell Phone**
15575 Jimmy Durante Blvd
Del Mar, CA 92014
(858) 795.5200

Must arrive on or between March 29th and April 2nd only

Quantity: 1,850

Please email the following information one day before the scheduled arrival date: your company name, event name, the tracking number(s) and shipping company used to ensure that your items are included in the Goodie bags to: andrew@good-guys.com and justin@good-guys.com. Please note: If we do not receive an email, your items will not be included in the Goodie bags.



Sales Tax: California retail sales tax rate is 8% (subject to change). To apply for a sales tax permit, please call the tax board at (800) 400.7115 or visit <http://www.boe.ca.gov/info/reg.htm>. **You must have a sales permit before credential pick-up/booth set-up if you are selling.**

RV Camping: Space is limited; please call (858) 755.1161 x 2309. Vendor/Exhibitor overnights within the event fence line need prior Goodguys approval.

Additional Information: No golf carts or motorized conveyances allowed - **exceptions made for disabled participants with single person conveyance only.** No scooters, bikes or skates. No pets. No glass bottles or cans. NO DECALS OR STICKERS. Additional information can be found at www.goodguys.com

Thank you for your continued participation!

Direct: 925.218.9151 / Fax: 925.226.7045 / Email: sales@good-guys.com
1071 Serpentine Lane, Pleasanton CA 94566

Goodguys Rod & Custom Association