



VENDOR/EXHIBITOR BOOTH SPACE CONFIRMATION INFORMATION

36th All American Get-Together – Alameda County Fairgrounds – Pleasanton, CA
March 24 & 25, 2018

Vendor/Exhibitor Set-Up Only (No credentials)

Outside Trailers & Semis: Thursday, March 22, 2018 – 1:00pm to 4:00pm

Vendor/Exhibitor Credential Pick-Up and Set-Up

Trailer & Non-Trailer Booths: Friday, March 23, 2018 – 8:00am to 4:00pm

Event Manager: Sadie Vail / Office: 925.218.9152 / Cell: 925.200.4262 / Email: sadiev@good-guys.com

Booth Number & Location: The layout will be posted on our website a week prior to the event on Friday and is subject to change.

Directions & Entrance Gate for Credential Pick-up & Set-up ONLY: I-680 to Bernal exit. Fairgrounds are ¼ mile east on Bernal, turn left on Valley Avenue. Use Gate 12 off Valley Avenue. Follow signs to Commercial Vendor/Exhibitor check-in. Go through the tunnel and check-in will be to the right.

TRAILERS/SEMIS ARE NOT ALLOWED TO BE WASHED ON GROUNDS

Saturday & Sunday: NO Set Up or Credential Pick-up; NO driving to your booth to unload items unless you have registered your thru '87 vehicle. All items are to be hand carted from the designated vendor/sponsor parking area.

Vendor Event Hours

Saturday, March 24 – 8:00am to 5:00pm

Sunday, March 25 – 8:00am to 4:00pm

Exhibitors are permitted entry to exhibitor building(s) 1 hour prior to the event opening and may remain in the building(s) up to 30 minutes after event closes. There are designated "early entrance" doors and proper credentials are required for entry.

Teardown/Move Out: Sunday, March 25 – Teardown/Dismantle begins at 4:00pm; Move out begins at 4:30pm.

Sponsor Parking: Sponsor parking will be at the Amador Pavilion (enter gate 12 and go through the tunnel and parking will be to the left) across from check-in.

Vendor Parking: Parking will be available at **GATE 12 ONLY** – please follow signs.

Trailer Parking: Parking will be available – please follow signs.

Display Vehicle(s): Vehicle Display **MUST BE** in your booth by 3:00pm Friday and **STAY** until 4:30pm Sunday. All indoor display vehicles must only have ¼ tank and battery disconnected. Outdoor display vehicles with proper event registration may be allowed in/out privileges if booth location permits.

*If you are setting up in the Young California Building (Building A) with show cars, you **MUST** have your truck/trailer out by 12:00pm on Friday. After 12:00pm you will not be able to drive into the building and will need to hand cart all items.



Inflatable Policy: NO TEATHERED INFLATABLES PERMITTED AT ANYTIME. Inflatables will not be permitted on top of trailers or more than 10 feet tall inside your purchased booth space unless you are a sponsoring company of Goodguys. Inflatables must be exhibiting company, no subletting.

Food & Grilling Policy: Exhibitors are NOT allowed to sell or give food (including water) to participants or spectators. Food must be shared amongst staff members only. Sampling of food must be pre-approved by Goodguys. Extensive food prep (i.e. BBQ, grilling, hot pans) at events must be pre-approved by Goodguys, and must pass all health codes & permits.

Decorator/Shipping:

<u>Decorator Info.</u>
Alameda County Fairgrounds
4501 Pleasanton Ave
Pleasanton, CA 94566
T: 925.872.6812 / F: 925.426.5141

<u>Advanced Shipping Info:</u>
Company Name/Contact Name/Cell #
Event Name / Alameda County Fairgrounds
4501 Pleasanton Ave
Pleasanton, CA 94566

Drayage forms and fees are required for any deliveries to be received prior to vendor set-up day and shipments to be picked up after last day of show. Drayage will be refused if arrangements and payment for services are not made in advance.

Tents/Weights/Water Barrels/Sand Bags: You must provide your own or you can rent from the decorator. NO staking or drilling of any sort allowed in black top or concrete. If you need to rent weights, water barrels, sand bags or k-wall for canopy/awnings, please call the Alameda County Fairgrounds for availability and pricing at 925.872.6812. Alameda County Fairgrounds and Goodguys Rod & Custom do not provide or rent weights.

Electrical Services for INDOOR: If you have not paid for electrical service, you need to let us know before check-in. On-site electrical outlet cost is \$90.00 for (1) 110v plus. You will need to provide your own 3-prong extension cord(s).

Electrical Services for OUTDOOR: If you have not paid for electrical service, you need to let us know before check-in. On-site electrical outlet cost is \$100.00 for (1) 110v plus. You will need to provide your own 3-prong extension cord(s). You may use quiet whisper generators only for outside booths. Generators must be piped up and away from other vendors.

Goodie Bag Stuffers:

(Flyers, catalogs, promo items) (1) Bag for each participant

Ship to:

ATTN: Goodguys Goodie Bag-801/Your Company Name & Cell Phone

1071 Serpentine Lane

Pleasanton, CA 94566

(925) 838.9876

Must arrive on or between March 5th and March 9th

Quantity: 2,525

Please email the following information one day before the scheduled arrival date: your company name, event name, the tracking number(s) and shipping company used to ensure that your items are included in the Goodie bags to: andrew@good-guys.com and justin@good-guys.com. Please note: If we do not receive an email, your items will not be included in the Goodie bags.



Sales Tax: California retail sales tax rate is 9.25% (subject to change). To apply for a sales tax permit, please call the tax board at 800.400.7115 or visit www.boe.ca.gov/info/reg.htm. **You must have a sales permit before credential pick-up/booth set-up if you are selling.**

RV Camping: Please call for details 925.426.7600. Vendor/Exhibitor overnights within the event fence line need prior Goodguys approval.

Additional Information: No golf carts or motorized conveyances allowed - **exceptions made for disabled participants with single person conveyance only.** No scooters, bikes or skates. No pets. No glass bottles or cans. Additional information can be found at www.good-guys.com

Thank you for your continued participation!

Direct: 925.218.9151 / Fax: 925.226.7045 / Email: sales@good-guys.com
1071 Serpentine Lane, Pleasanton CA 94566

Goodguys Rod & Custom Association