VENDOR/EXHIBITOR BOOTH SPACE CONFIRMATION INFORMATION

14th Meguiar's Del Mar Nationals –Del Mar Fairgrounds - Del Mar, CA
April 4, 5 & 6, 2014

Vendor / Exhibitor Credential Pick-Up and Set-Up
Trailers & Non-Trailers: *Thursday, April 3, 2014* ***8:00 am to 4:00 pm***

****No decals or stickers allowed at this event****

Event Manager:
Jennifer Day **Cell: 925-200-2372** **Email: jenniferd@good-guys.com**

Booth Number & Location: *The layout will be posted on our website a week before the event on Friday and is subject to change.*

Directions & Entrance Gate for Credential Pick-up & Set-up ONLY: *I-5 to the Via de la Valle exit west. Go up the hill to the Solana Gate. Follow the signs to vendor / exhibitor check-in. Facility map attached separately.* www.sdfair.com

Friday, Saturday & Sunday: *NO Set Up or Credential Pick-up; NO driving to your booth to unload items unless you have registered your thru '72 vehicle. All items are to be hand carted from the designated vendor/sponsor parking area.*

Vendor Event Hours
****Friday, April 4th 8 am to 5 pm * Saturday, April 5th 8 am to 5 pm * Sunday, April 6th 8 am to 3 pm****

****Exhibitors are permitted entry to exhibitor buildings 1 hour prior to the event opening and may remain in the building up to 30 minutes after event closes. There are designated "early entrance" doors and proper credentials are required for entry.****

Sunday, April 6th Teardown/Dismantle begins at 3:00 pm; Move out begins at 3:30 pm

Vendor Parking & Trailer Parking: *Trailer & Vendor parking will be available and on site, please follow signs.*

Display Vehicle(s): *Vehicle Display* ***MUST BE*** *in your booth by 3:00 pm Thursday and* ***STAY*** *until 3:30 pm Sunday.* *Outdoor display vehicles with proper event registration may be allowed in/out privileges if booth location permits.*
**If you are setting up in buildings with show cars, you need to have your truck/trailer out by noon on Thursday.*

Inflatable Policy: *NO TEATHERED INFLATABLES PERMITTED AT ANYTIME. Inflatables will not be permitted on top of trailers or more than 8 feet tall inside your purchased booth space unless you are a sponsoring company of Goodguys. Inflatables must be exhibiting company, no subletting.*

Food & Grilling Policy: *Exhibitors are NOT allowed to sell or give food (including water) to participants or spectators. Food must be shared amongst staff members only. NO SAMPLING OF FOOD WILL BE PERMITED. Extensive food prep (i.e. BBQ, grilling, hot pans) at events must be pre-approved by Goodguys, and must pass all health codes & permits.*

Decorator Info.
Raphael's Party Rentals
8606 Miramar Rd
San Diego, CA 92126
T: 858-689-7368 / F: 858-689-8040
Contact: Flora Elman

Advanced Shipping Info:
Company Name/Contact Name/Cell #
Del Mar Nats / Raphael's Conv. Services
8606 Miramar Rd
San Diego, CA 92126
Deadline Date: 4/2/14

Please call the decorator for details & pricing for advanced shipping. Del Mar Fairgrounds and Goodguys Rod & Custom Association **WILL NOT sign/accept your packages/freight. If you ship packages/freight, you must be on site the day of delivery to sign and accept or your packages/freight will be refused.*

Tents/Weights/Water Barrels/Sand Bags: *You must provide your own or you can rent from the decorator. NO staking or drilling of any sort allowed in black top or concrete. If you need to rent weights, water barrels, sand bags, or k-wall for canopy/awnings, call Raphael's Convention Services for availability and pricing at 858-689-7368. Del Mar Fairgrounds and Goodguys Rod & Custom Association do not provide or rent weights.*

Electrical Services/Generators*: Please use the order form from Edlen Electrical or call 619-696-6625 for additional information (attached separately). Please note: Del Mar Fairgrounds has the exclusivity on all electrical service provided by Edlen Electrical for tradeshows and conventions, therefore GENERATORS ARE NOT PERMITTED during event hours.*

Goodie Bag Stuffers:
***No decals or stickers*
(Flyers, catalogs, promo items) *(1) Bag for each participant*
Ship to: Hilton Del Mar
ATTN: ***Goodguys Goodie Bag/ Your Company Name & Cell Phone***
15575 Jimmy Durante Blvd
Del Mar, CA 92014

Must arrive: on or between March 28th & April 1st only ***Quantity: 1,750***

Please e-mail no later than March 28, 2014 your company name, event name, the tracking number(s) and shipping company used to ensure that your items are included in the Goodie bags to: andreww@good-guys.com and edwards@good-guys.com. Please note: If we do not receive an email, your items will not be included in the Goodie bags.

Sales Tax: *Retail tax rate is 8% (subject to change). Tax Board Phone: 510-622-4100 or visit http://www.boe.ca.gov/pdf/boe410d.pdf to apply for a license.* ***If you are making sales, you must have a permit!***

RV Camping: *Space is limited; please call the fairgrounds at 858-755-1161, ext 2894. Vendor/Exhibitor overnights within the event fence line need prior Goodguys approval.*

****No golf carts or motorized conveyances allowed-* ***exceptions made for disabled participants with single person conveyance only.*** *No scooters, bikes or skates. No pets. No glass bottles or cans. NO DECALS OR STICKERS****

Additional information can be found at www.good-guys.com

Thank you for your continued participation!

Direct: *925.218.9151* ***Fax:*** *925.226.7045* ***Email:*** sales@good-guys.com